

DuraMax™

LONG LIFE SPARKLING CLEAR



**Ideal for use in table lamps
and decorative light fixtures**

▶ **Lasts At Least One Year!***

Tired of changing light bulbs that burn out too frequently? DuraMax™ Sparkling Clear light bulbs now last at least one year!

▶ **Adds a Decorative Sparkle to Home Décor**

Use anywhere a decorative touch is desired.

▶ **Consumer Friendly Packaging**

Fresh, new packaging graphics make life, lumen and wattage information easy to find and read.

▶ **Full Family of Products**

Available in a variety of wattages.

* See back page for details.



PHILIPS

DuraMax™ Long Life Sparkling Clear

Electrical, Technical and Ordering Data (Subject to change without notice)

DuraMax Product Number	Previous Product Number	Product Description	Bulb Finish	Nominal Watts	Bulb Type	Base Type	Volts	Published Lumens	Avg. Rated Life (Hrs.)	Life, in Years*	M.O.L (In.)	Operating Position
167972	366443	40A/CL/LL 120V 12/2	Clear	40	A-19	MED.	120	505	1500	1	4 7/16	ANY
167940	201483	60A/CL/LL 120V 12/2	Clear	60	A-19	MED.	120	900	1500	1	4 7/16	ANY
168013	366468	75A/CL/LL 120V 12/2	Clear	75	A-19	MED.	120	1080	1500	1	4 7/16	ANY
167956	201509	100A/CL/LL 120V 12/2	Clear	100	A-19	MED.	120	1470	1500	1	4 7/16	ANY
167998	366591	150A/CL/LL 120V 12/1	Clear	150	A-21	MED.	120	2570	2000	2	5 5/16	ANY
167980	389304	200A/CL/LL 120V 6/1	Clear	200	A-23	MED.	120	3665	1500	1	6 5/16	ANY

Shipping Data (Subject to change without notice)

DuraMax Product Number	Product Description	UPC Code	Outer Bar Code	Lamps Per SKU	Case Qty. Per SKU	Case Wt. (lbs.)	Case Cube (cu. ft.)	Pallet Qty. Per SKU	Pallet Qty. Per Case	Pallet Wt. (lbs.)	Pallet Cube (cu. ft.)	SKUs Per Layer	Layers High
167972	40A/CL/LL 120V 12/2	16797 4	16797 9	2	12/2	2	0.39	1800	150	300.0	58.80	180	10
167940	60A/CL/LL 120V 12/2	16794 3	16794 8	2	12/2	2	0.39	1800	150	300.0	58.80	180	10
168013	75A/CL/LL 120V 12/2	16801 8	16801 3	2	12/2	2	0.39	1800	150	300.0	58.80	180	10
167956	100A/CL/LL 120V 12/2	16795 0	16795 5	2	12/2	2	0.39	1800	150	300.0	58.80	180	10
167998	150A/CL/LL 120V 12/1	16799 8	16799 3	1	12/1	1.9	0.38	1536	128	243.2	48.64	192	8
167980	200A/CL/LL 120V 6/1	16798 1	16798 6	1	6/1	1.4	0.26	1260	210	294.0	54.60	180	7

Shipping Data, continued

DuraMax Product Number	Product Description	SKU Dimension (In.) W x D x H	Case Dimension (In.) W x D x H	Pallet Dimension (In.) W x D x H
167972	40A/CL/LL 120V 12/2	3.9 x 2.6 x 4.6	16.1 x 8.1 x 5.2	48.4 x 40.7 x 51.9
167940	60A/CL/LL 120V 12/2	3.9 x 2.6 x 4.6	16.1 x 8.1 x 5.2	48.4 x 40.7 x 51.9
168013	75A/CL/LL 120V 12/2	3.9 x 2.6 x 4.6	16.1 x 8.1 x 5.2	48.4 x 40.7 x 51.9
167956	100A/CL/LL 120V 12/2	3.9 x 2.6 x 4.6	16.1 x 8.1 x 5.2	48.4 x 40.7 x 51.9
167998	150A/CL/LL 120V 12/1	2.8 x 2.8 x 5.4	11.9 x 9.1 x 6.1	47.5 x 36.2 x 49.0
167980	200A/CL/LL 120V 6/1	3.0 x 3.0 x 6.4	9.7 x 6.6 x 7.1	48.5 x 39.4 x 49.4

*All sparkling clear products now last at least one year based on 4 hours usage per day/7 days per week; the 150 watt A21 lasts two years based on 4 hours usage per day/7 days per week.

